

# BADS

*Bay Area Daylily Society*

*Executive Committee Meeting*

January 30, 2010

2:00 p.m.

Linda Sample's House

Attending:

Pres. Dwain Miller

V. Pres. Jay Jarmin

Sec. Kyle Pierson

Tres. Linda Sample

Reg. 12 President Elaine Alito

Reg. 12 Sec. & Show Chair. Kay Smith

Past. Pres. Dennis Hoffman

## Agenda

1. BADS Plant Show
  2. Greenfest
  3. Meetings
  4. Website/ communications
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1. Re.:BADS Show: One thousand dollars was budgeted to purchase BADS Show plants from Dan Hansen's Ladybug Nursery. Carol Robinson was nominated to be the liaison for the club. She will ask Dan to reserve plants based on a list of Reg. 12 reliable daylilies for our show and deliver them uncleaned and uncut. Carole Robinson and Gayle Nipper will most likely pick up the plants a few days before the show. A truck or a car with cargo space is needed to transport the plants.
  2. Re.:BADS Show: Since the Rose Society and BADS show will be happening on the same day, (May 1, 2010), at the same time (plant sale begins at 10:00)

and at the same location (First Baptist Church, Gandy Blvd.), it was proposed that we approach the Rose Society about combining our sales. We would have 2 tables, with 2 cashiers at each table. One table will be for Rose sales and the other will be for Daylily sales. We may set up a rope line to keep purchases straight. Dennis suggested that we cashier for both clubs. Of course, they will have to provide a detailed inventory of what they have for sale. Linda Sample will approach Ferman Rodriguez an officer in the Rose Society. She also knows Barbara and Ham Evans who she will speak to about this idea to see if they would agree to this approach.

3. The response from the Rose Society via Linda: *I talked with Ham Evans – Rose Show Chair – and he was VERY positive about having all sale plants together. Maybe they have the same concerns that we do. They will have 100 or more pots but he also offered and was also positive about having just a couple or so of the same name in the room at a time and bringing in replacements as needed. We also agreed on a joint meeting at the church one Monday hopefully Monday the 15<sup>th</sup> [of March, 2010]. I also asked about the possibility of a single cashier and he was also positive and didn't think there would be a problem in working out the details.*
4. To increase our traffic, it was suggested that we need to purchase more street signs. Kyle agreed to contact Fast Signs to get an estimate for:
  - 6 “real estate” type signs that say simply “Daylilies” and we will add directional arrows to these signs. They will be put out on street corners at major intersections.
  - 2 banner-type signs that say Daylily Show and Sale. No date will appear on the signs. We will post them the night before the show to direct people into the church entrance hall.
  - We will need volunteers to put out the signs. It was suggested that we divide them among people coming from opposite directions and they could post them in as they arrive that morning (assuming they come early to volunteer at the show).
5. Some of our plants will come from the Club Sale Plant Bed in Johnson’s Daylily Garden and Linda Sample will supply some plants.
6. The Judges for the show are: Floyd Sewell, Ray Wensell, Curtis Goodell, CJ and Virginia Gregory, and Henry Matutino.
7. Elaine will order plates for gifts for judges.
8. Greg Crane will make reservations for lunch at Athenian Garden for the judges.
9. Dwain will host the plant grooming for the BADS show.

10. The annual end-of-the-season picnic will be held at Johnson's Daylily Garden on May 22, @ Johnson's Daylily Garden in Brooksville.
11. Kyle will contact Bay News 9 to see if we can get a feature on the community events program. Kay suggested that Harriett or Gloria would be good to appear on the show.
12. Dennis will put the notice in the St. Pete Times Weekender Section and TBT as well as the St. Pete Times Garden Calendar. He will mention that Linda will present a talk on growing daylilies at 11:00 a.m.
13. We will not have a judged photography exhibit this year. We would like to add it for next year. We were not ready since there is a lot of planning required: framing, categories such as clumps, landscape and flower images are mentioned in the official AHS Show handbook; there is a chapter on photography displays. We were too unprepared to pull this together this year. However, we could put out flower designs. This would not be AHS accredited. We could display them in the hall as people enter the show.
14. We have enough tables.
15. GreenFest: Saturday, March 27 and Sunday, March 28 on the Campus of University of Tampa. The Friends of Plant Park, a non-profit volunteer organization, initiated GreenFest in 1997. Gayle Nipper is the chair of BADS participation in this event (an educational booth to show and sell plants). The Executive Board budgeted \$300.00 to buy sale plants from Jeff Johnson.
16. The executive committee heard from members who expressed concern that because of the January freeze, many people feel their gardens are not in top shape to show in pictures. Because of that, the plan to have a virtual garden tour for our March meeting has been called off. Instead, the club will take a field trip to Mother Earth Compost/Earthworm farm (this is not the correct name). Jay Jarmin will organize.
17. Website. The website has been out of date for several months. Jay Jarmin proposed that Kyle Pierson be reassigned to become the "Communication Secretary." He suggested Linda Sample ask Sue Simmons if she would be willing to take over as Recording Secretary. In the newly created position, Kyle would be responsible for website updates, creating a BADS Facebook page and Media publicity. However, this would not include all of the BADS show publicity. She will remain on the Executive Board in this new position.
18. RE.: Sue Simmons, Linda sent this reply 2/3/10 via email: *Sue has agreed to be our Secretary – she really didn't want to be responsible for newsletter, etc. and was glad when I told her all she had to do was take notes and send them to Kyle to post on the website.*